YOUR 2026 LOW & NO SELECTION STARTS HERE

SET YOURSELF UP FOR JANUARY AND BEYOND



More of your customers than ever are starting the year with intention. Whether that's Dry January, a quieter midweek, or simply choosing to drink more mindfully. Low and no-alcohol drinks are no longer seasonal trends; they're year-round essentials that deserve a permanent place on every bar and wine list.



2026

LOW & NO

Curate with confidence, we're here to help

Across all age groups, moderation is growing fast. Nearly a third of UK adults now reduce their alcohol intake, and younger guests are leading the shift toward alcohol-free serves altogether. This isn't a niche movement anymore, it's shaping how people socialise, spend, and choose venues.

Today's drinkers expect choice. They want flavour, craft, and quality; whether they're ordering a zero-proof G&T, a beautifully balanced alcohol-free wine, a crisp no-alc lager, or a premium mindful spirit alternative. And with the category's innovation at an all-time high, operators who curate strong low/no ranges are seeing increased guest satisfaction and stronger revenue.

Introducing our full 2026 low-and-no lineup - from beer, cider, and RTDs to spirits and wine, our list is designed to help you meet this moment. Build a thoughtful selection now and it will pay you back all year long.

If you'd like help refining your listings for Dry January or beyond, your Dayla or James Pettit Account Manager is here to guide you.

SPIRITS.

Low and no-alcohol spirits are shaking up the cocktail scene, offering drinkers all the flavour and complexity of their boozy counterparts without the buzz. From botanical gins to zero-proof whiskey alternatives, these innovative options are perfect for creating sophisticated serves that feel just as indulgent as the real deal - minus the hangover.

		abv	
BOTIVO NON-ALC APERITIVO	70cl	0.0%	Complex with bitter herbs, orange peel, and honeyed sweetness; serve with soda and orange. A refined alternative to bittersweet aperitifs.
BOTIVO NON-ALC APERITIVO SPARKLING CANS	250ml	0.0%	The signature Botivo + soda + juicy orange squeeze serve, in a perfectly balanced can. All the vibrant flavours of Botivo you love: citrus tang, bright bittersweetness and unique botanical layers.
CRODINO APERITIVO 0%	175ml	0.0%	Bittersweet with orange zest and herbal notes, perfect over ice with a slice of orange. A great alcohol-free replacement for a classic aperitivo spritz.
EVERLEAF FOREST	50cl	0.0%	Rich vanilla, cassia bark, and saffron; perfect with tonic for a warming, woody drink. A great alternative to spiced spirits.
EVERLEAF MARINE	50cl	0.0%	Fresh and salty with bergamot and coastal herbs; pair with tonic for a crisp, ocean-inspired sip. A unique substitute for light, herbal spirits.
EVERLEAF MOUNTAIN	50cl	0.0%	Floral and bittersweet with rosehip and cherry; delicious with tonic or soda. A vibrant alcohol-free alternative for aromatic aperitifs.
FERAGAIA NON-ALCOHOLIC	70cl	0.0%	Earthy and smoky with citrus and ginger warmth; ideal over ice with soda or tonic. A sophisticated replacement for peaty spirits.
GORDONS 0%	70cl	0.0%	Juniper-forward and crisp, this non-alcoholic gin is ideal in a classic G&T with tonic and lime. A refreshing alternative to London Dry Gin.
GORDONS PINK 0%	70cl	0.0%	Bursting with strawberry and raspberry flavors, serve with tonic and fresh berries for a fruity twist. A great non-alcoholic option for pink gin lovers.
HIGH POINT AMBER DIGESTIF	70cl	0.0%	Complex and spiced with smoked apple and herbal notes; enjoy neat or with soda. A sophisticated non alcoholic alternative to amaro or whisky-based digestifs.
MORGAN SPICED GOLD 0%	70cl	0.0%	Warm spices, vanilla, and caramel make this ideal with cola or ginger ale. A smooth alternative to spiced rum.

		abv	
LYRE'S AMARETTI	70cl	0.0%	Sweet almond and vanilla flavors with a hint of citrus; great in coffee or a mock Amaretto Sour. A perfect alcohol-free amaretto substitute.
LYRE'S AMERICAN MALT	70cl	0.0%	Rich with caramel, vanilla, and toasted oak; serve with cola or on the rocks. A smooth alternative to bourbon for whiskey cocktails.
LYRE'S APERITIF ROSSO	70cl	0.0%	Bittersweet with orange, caramel, and herbal depth; mix with soda or in a non-alcoholic Negroni. A classic replacement for sweet vermouth.
LYRE'S COFFEE SPIRIT	70cl	0.0%	Bold coffee and vanilla notes with a touch of spice; ideal for Espresso Martinis or mixed with tonic. A nonalcoholic alternative to coffee liqueurs.
LYRES DARK CANE SPIRIT	70cl	0.5%	Rich molasses, caramel, and spice; perfect with ginger beer or cola. A zero-proof substitute for dark rum in classic cocktails.
LYRE'S DRY LONDON	70cl	0.0%	Juniper, citrus, and earthy spice; ideal in a G&T with tonic and lemon. A great non-alcoholic alternative to London Dry Gin.
LYRE'S ITALIAN SPRITZ	70cl	0.0%	Bittersweet orange and rhubarb notes; perfect for a zero-proof spritz with soda and prosecco alternatives. A great swap for Aperol.
LYRES WHITE CANE SPIRIT	70cl	0.5%	Light and sweet with coconut and subtle spice; mix with pineapple juice or cola. An alcohol-free alternative to white rum for tropical drinks.











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LYRE'S
DRY LONDON SPIRIT
IMPOSSIBLY CRAFTED
NON-ALCOHOLIC SPIRITS
700mL


NON-ALCOHOLIC APERITIF
PENTIRE
COASTAL SPRITZ
BLOOD ORANGE,
SEA ROSEMARY,
OAKWOOD
PLANT-BASED

SPIRITS.

		abv	
NONSUCH APPLE & CARDAMOM SHRUB	50cl	0.0%	Non alc aperitif. Fabulous on its own with soda water, this shrub is equally as happy mixing it with a range of spirits particularly bourbon.
NONSUCH GINGER & PINEAPPLE SHRUB	50cl	0.0%	Non alc aperitif. This shrub has a natural affinity with all rums - be it white in a daiquiri or golden and dark in a Mai Tai.
PENTIRE ADRIFT	70cl	0.0%	Fresh and herbaceous with hints of rock samphire, sage, and citrus. Clean and savoury, like a brisk walk on the Cornish coast.
PENTIRE SEAWARD	70cl	0.0%	Bright and zesty with grapefruit and sea buckthorn leading the charge. Lively coastal herbs give it a refreshing bite, perfect with tonic or in a spritz.
PENTIRE COASTAL SPRITZ	70cl	0.0%	A bittersweet blend with notes of blood orange, rosemary and sea rosemary. Vibrant, aromatic, and built for sipping in the sun.
SEEDLIP CITRUS GROVE 42	70cl	0.0%	Sophisticated, bright citrus blend of orange, ginger and lemon with a cool prickle of Japanese Sancho pepper.
SEEDLIP GARDEN 108	70cl	0.0%	Complex, herbal blend of peas & traditional garden herbs including rosemary, thyme & spearmint.
SEEDLIP SPICE 94	70cl	0.0%	Warm, aromatic blend of allspice & cardamom with citrus top notes.
SIPSMITH FREEGLIDE 0.5%	70cl	0.0%	Bright juniper and citrus notes with herbal depth; pair with premium tonic and lemon. A near alcohol-free replacement for classic craft gin.
SMILING WOLF AGAVE (NON ALC TEQUILA)	70cl	0.0%	This alcohol free tequila with perfectly roasted Blue Weber Agave retains all the authentic flavours that the world's favourite party drink has to offer.
SMILING WOLF APERITIVO (NON ALC APERITIF)	70cl	0.0%	Bittersweet with citrus, herbal, and floral notes; enjoy over ice with soda and an orange slice. A refreshing non-alcoholic alternative to classic Italian aperitivos.
SMILING WOLF SPICED (NON ALC CANE RUM)	70cl	0.0%	A wolf in rum's clothing. This alcohol free rum is made from molasses and gently spiced with cinnamon and oaky vanilla. Goes perfectly within your favourite rum cocktails and punch's.

		abv	
SMILING WOLF BOTANICAL (NON ALC DRY GIN)	70cl	0.0%	This alcohol free gin is distilled from 6 botanicals and blended with our natural Mood Enhancing Blend. If you want an uplift and a touch of relaxation while enjoying you favourite gin cocktail without the crash then this is for you.
SMILING WOLF CRYSTAL (NON ALC VODKA)	70cl	0.0%	Our alcohol free vodka delivers mood enhancement to any drink. Pure as glacial ice so it makes everything you mix it with Mood Enhancing just like vodka Bloody Mary? Vodka soda? Espresso Martini? They're all possible, without the crash and with an extremely low calorie count!
TANQUERAY 0%	70cl	0.0%	Bold juniper and citrus peel; a superb zero-proof substitute for Tanqueray in a classic G&T. Garnish with lime for a perfect serve.
TANQUERAY SEVILLA 0%	70cl	0.0%	Sweet orange and citrus zest make this a vibrant alcohol-free option for spritzes or orange G&Ts. Serve with tonic and an orange wedge.
WARNERS 0% JUNIPER DOUBLE DRY	50cl	0.0%	Punchy juniper and peppery spice; excellent in a G&T with rosemary garnish. A robust non alcoholic alternative to dry gin.
WARNERS 0% PINK BERRY	50cl	0.0%	Tangy berries and citrus notes shine in a spritz or mixed with lemonade. Perfect for fans of fruity gin cocktails.
WAVE LENGTH RUBY APERITIF	70cl	0.0%	
WHITLEY NEILL RASPBERRY	70cl	0.0%	Juicy raspberry with a sweet-tart balance; mix with tonic or lemonade for a bright, berry-filled drink. A non-alcoholic option for raspberry gin fans.
WHITLEY NEILL RHUBARB & GINGER	70cl	0.0%	Tart rhubarb with warming ginger spice; delicious with tonic or ginger ale. An excellent alcohol-free replacement for rhubarb gin.







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SMILING WOLF
NON-ALCOHOLIC AGAVE Spirit
MOOD ENHANCING SPIRIT A WOLF IN TEQUILA'S CLOTHING
SMILING WOLF
NON-ALCOHOLIC APERITIVO
MOOD ENHANCING SPIRIT A WOLF IN APERITIVO'S CLOTHING
SMILING WOLF
NON-ALCOHOLIC DRY LONDON
JUNIPER WITH CITRUS & CARDAMOM
MOOD ENHANCING SPIRIT A WOLF IN GIN'S CLOTHING
SMILING WOLF
NON-ALCOHOLIC RUM
MOOD ENHANCING SPIRIT A WOLF IN RUM'S CLOTHING
SMILING WOLF
NON-ALCOHOLIC VODKA
MOOD ENHANCING SPIRIT A WOLF IN VODKA'S CLOTHING


WARNER'S
BOTANIC GIN SPIRITS 0% ALC.
WARNER'S
PINK BERRY
BOTANIC GIN SPIRITS 0% ALC.
FRUITY FRAGRANT & TANGY

WINES.

For wine enthusiasts, the low and no-alcohol market is delivering with carefully crafted reds, whites, rosés, and sparkling options. Thanks to advancements in de-alcoholisation techniques, these wines retain their signature aromas and flavours, offering a guilt-free way to enjoy a glass without compromising on taste.

		abv	
NOZECO 0% SPARK	200ml	0.5%	Intense fruity notes, with white flowers and muscated white grapes.
NOZECO ROSE 0% SPARK	200ml	0.5%	Expressive, with intense fruity notes, dominated by white strawberry and red fruit.
ALT. SPARKLING ROSÉ 0%	200ml	0.0%	A non-alcoholic delight made from 100% Tempranillo grapes in central Spain. It boasts crisp acidity, strong effervescence, and an aromatic profile with hints of summer berries and watermelon.
ALT. SPARKLING BLANC DE BLANC 0%	200ml	0.0%	Crisp acidity & strong effervescence with hints of green apples & citrus peel accompanied with a floral aroma.
MCGUIGAN NON-ALC CHARDONNAY	75cl	0.0%	This has attractive white peach and vanilla aromas, stone fruit and honey melon flavours, and toasty oak ensuring a rounded finish.
MCGUIGAN NON-ALC ROSÉ	75cl	0.0%	Bright, lifted aromas of delicate red fruits complemented with hints of rose petals. The palate is generous, with flavours of strawberries and pink grapefruit, leading to a crisp and refreshing finish.
MCGUIGAN NON-ALC SAUVIGNON BLANC	75cl	0.0%	Generous aromas of gooseberry and citrus fruits, with a subtle grassy tone. This refreshing full-flavoured Sauvignon Blanc delivers flavours of passionfruit and lime whilst finishing clean and crisp.
MCGUIGAN NON-ALC SHIRAZ	75cl	0.0%	Subtle spice and vanilla notes complemented by plum and forest berry aromas. This Shiraz has a good length of flavour with sweet blackcurrants and a balanced finish.
NOUGHTY BLANC	75cl	0.5%	Notes of yellow apple, lime and chamomile on the nose with aromas of honeysuckle, citrus fruit and jasmine on the palate. Elegant balance of acidity and fruitiness
NOUGHTY ROSÉ	75cl	0.5%	This is an elegant Provence style rosé with fresh summer berries, giving way to fresh apricot aromas and a balanced palate with a gentle lingering finish.

		abv	
NOUGHTY ROUGE	75cl	0.5%	100% Syrah which combines ripe red fruit flavours and a touch of spice, upheld by its elegant texture with silky tannins and well balanced acidity.
NOUGHTY SPARKLING NV	75cl	0.5%	Elegant pale colour with a crisp and ripe apple scent accompanied by a touch of sweetness.
NOUGHTY SPARKLING ROSE	75cl	0.5%	Thomson & Scott Noughty Rosé delivers awesome balance of fruitiness and acidity. The initial sweetness of red berries transitions into a slightly tangy and refreshing finish. Delicious!
ODDBIRD NON-ALCOHOLIC SPUMANTE	75cl	0.0%	Raise a glass with this alcohol free, balanced, crisp fizz from the Prosecco region of Italy. Created by Oddbird, Swedish brand championing alcohol-free wines and already huge in Scandinavia. White pear, green apple, elderflower and mineral.
SCAVI & RAY NON ALCOHOLIC SPUMANTE	75cl	0.0%	An elegant, refreshing alternative for celebrating without alcohol. Crafted from premium Glera grapes in Veneto, Italy, this drink offers tantalising flavours, perfect for any occasion where a touch of fizz is desired.
VALLFORMOSA 0.0%	75cl	0.5%	A masterfully crafted non-alcoholic sparkling wine from Vallformosa, one of the top 5 Cava producers. Perfect for those seeking a refined alternative to traditional sparkling wines, this alcohol-free cava delivers a luxurious taste experience without the alcohol.





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O°D BIRD
0% VOL
ITALY
750ml

WINE ALTERNATIVES

Not all alcohol-free drinks that pour like wine start life in a vineyard. These wine-style alternatives are crafted from carefully selected botanicals, teas and fruits, designed to deliver the same sense of occasion, structure and refreshment you'd expect from a glass of wine – without the alcohol.

Perfect for guests who want something grown-up, food-friendly and celebratory, these options offer complexity, balance and versatility, whether served by the glass or popped for a toast.

		abv	
COPENHAGEN SPARKLING TEA - BLA	75cl	0.0%	With delicate Jasmin and beautiful complexity, this is the perfect answer to celebrating with a zero alcohol sparkling bottle, under pressure and presented with a cork and cage, it appears like any sparkling wine with a stream of delicious bubbles that flow up through the glass.
REAL ALCOHOL FREE DRY SPARKLING WHITE	750ml case	0.0%	The REAL alternative to Sparkling Wine. (formerly Dry Dragon). A crisp, dry sparkling white, made using pan-fired Dragonwell green tea.
REAL ALCOHOL FREE DRY SPARKLING WHITE	250ml cans	0.0%	The REAL alternative to Sparkling Wine in can format. (formerly Dry Dragon). A crisp, dry sparkling white, made using pan-fired Dragonwell green tea.
REAL SEC ALCOHOL FREE	750ml case	0.0%	The REAL alternative to Sparkling White. (formerly Royal Flush) Made using first flush Darjeeling, the Queen of Tea.
REAL SEC ALCOHOL FREE	250ml cans	0.0%	Your award-winning, alcohol-free single serve. The REAL alternative to sparkling white. (formerly Royal Blush)
REAL ALCOHOL FREE BLUSH	750ml case	0.0%	This is REAL Blush - A delicate Sparkling Rosé made from a fermented blend of Darjeeling and White Peony loose leaf teas and red grape skin.














COPENHAGEN
SPARKLING TEA
COMPANY
BLÅ
JASMIN / WHITE TEA / DARJEELING
0%vol
organic
75cl


COPENHAGEN
SPARKLING TEA
COMPANY
BLÅ
JASMIN / WHITE TEA / DARJEELING
0%vol
organic
75cl

CIDER

Refreshing and naturally adaptable, cider has embraced the low and no-alcohol movement with gusto. With alcohol-free versions that maintain the crisp apple bite and balanced sweetness drinkers love, these ciders are proving to be a hit, especially in the warmer months when a lighter option is key.







		abv
KOPPARBERG 0% MIXED FRUIT CASE	500ml	0.0%
KOPPARBERG 0% STRAW & LIME CASE	500ml	0.0%
MAISON SASSY 0% CASE	330ml	0.0%
RATTLER 0% CASE	500ml	0.0%
REKORDERLIG 0% STRAWBERRY & LIME	500ml	0.0%
SAXBY CIDER 0% CASE	500ml	0.0%
STOWFORD PRESS LOW ALCOHOL CASE	500ml	0.5%
0% ABV OLD MOUT BERRIES & CHERRIES CASE	500ml	0.0%
0% ABV OLD MOUT PINEAPPLE & RASPBERRY CASE	500ml	00%
THATCHERS ZERO CASE	500ml	0.0%
SANDFORD ORCHARDS RED ZERO CASE	500ml	0.5%


THATCHERS
ZERO%
ALCOHOL FREE
0.0% SOMERSET CIDER
FAMILY CIDER MAKERS
EST. 1904
THATCHERS
ZERO%
CRISP & REFRESHING
ALCOHOL FREE
0.0% SOMERSET CIDER
500ml
THATCHERS

BEERS.

Low and no-alcohol beers are leading the charge, offering everything from crisp, refreshing lagers to bold and innovative craft brews. Whether it's a full-bodied lager that holds its own in any pub or a hoppy IPA bursting with flavor, brewers are pushing boundaries to deliver satisfying options for mindful drinkers. These beers prove you don't need alcohol to enjoy quality, creativity, and great taste.



Independent & Craft

		abv
BEAVERTOWN LAZER CRUSH 0.3% CANS	330ml	0.3%
BERO GOLDEN PILS CANS	355ml	0.5%
BERO EDGE HILL HAZY IPA CANS	355ml	0.5%
BERO KINGSTON WEST COAST CANS	355ml	0.5%
BIG DROP PARADISO CITRA IPA 0.5% KEG	30ltr	0.5%
BIG DROP GALACTIC STOUT CANS	330ml	0.5%
BIG DROP PARADISO CITRA IPA BOTTLES	330ml	0.5%
BIG DROP PARADISO CITRA IPA CANS	330ml	0.5%
BIG DROP PINE TRAIL PALE ALE BOTTLES	330ml	0.5%
BIG DROP PINE TRAIL PALE ALE CANS	330ml	0.5%
BIG DROP REEF LAGER BOTTLES	330ml	0.5%
BIG DROP REEF LAGER CANS	330ml	0.5%
BREWDOG PUNK AF 0% IPA CANS	330ml	0.0%
BROOKLYN SPECIAL EFFECTS 0.4% CASE	330ml	0.4%





Independent & Craft

		abv
BRISTOL BEER FACTORY CLEAR HEAD	30ltr	0.5
CLOUDWATER FRESH AF 30L KEG	30ltr	0.5%
DAYS 0.0% LAGER BOTTLE CASE	568ml	0.0%
DAYS 0.0% PALE ALE BOTTLE CASE	568ml	0.0%
HAWKSTONE SPA LAGER CANS	330ml	0.3%
JIDDLERS TIPPLE ALL DAY KEG	30ltr	0.5%
LUCKY SAINT HAZY IPA 0.5% BOTTLES	330ml	0.5%
LUCKY SAINT HAZY IPA 0.5% CANS	330ml	0.5%
LUCKY SAINT UNFILTERED LAGER 0.5% BOTTLES	330ml	0.5%
LUCKY SAINT UNFILTERED LAGER 0.5% CANS	330ml	0.5%
LUCKY SAINT UNFILTERED LAGER 0.5% KEG	30ltr	0.5%
LUCKY SAINT UNFILTERED LAGER 0.5% KEG	30ltr	0.5%





Independent & Craft

Check out our interview with Nirvana Brewery on page 88

		abv
MASH GANG CHUG CAN	440ml	0.5%
MASH GANG CHUG KEG	30ltr	0.5%
MASH GANG GLUG CANS	330ml	0.5%
MASH GANG JOURNEY JUICE CANS	330ml	0.5%
MASH GANG STOOP LITE CAN	473ml	0.5%
NIRVANA PILS 30L KEG	30ltr	0.3%
NIRVANA HELLES BOTTLE CASE	330ml	0.3%
NIRVANA NITRO STOUT CASE	330ml	0.5%
NIRVANA PILS CANS	330ml	0.5%
NORTHERN MONK HOLY FAITH *AF 0.5%*	30ltr	0.5%
RENEGADE SOLO PALE ALE 0.5% CANS	440ml	0.5%
SHANDY SHACK IPA SHANDY CANS	330ml	2.8%
TAP SOCIAL DAY RELEASE 30L EKEG	30ltr	0.5%
THORNBRIDGE GREEN MOUNTAIN KEG	30ltr	0.5%
THORNBRIDGE GREEN MOUNTAIN AF CANS	330ml	0.5%
TINY REBEL CLWB TROPICA NON ALC CANS	330ml	0.5%
VERDANT PSYCH! KEG	30ltr	0.5%
WIPER & TRUE KALEIDOSCOPE KEG	30ltr	0.5%
WIPER & TRUE TOMORROW 0.5% KEG	30ltr	0.5%







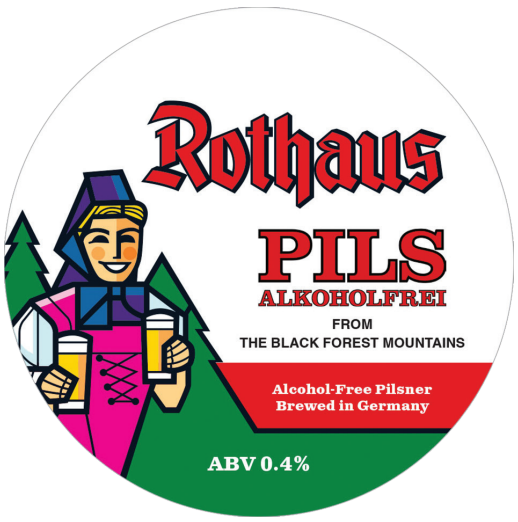


Speciality & Import

		abv
0% MAISEL'S WEISSE ALCOHOL FREE CASE	500ml	0.0%
1936 BIERE 0.0% BLUE CASE	330ml	0.0%
BITBURGER DRIVE ALC FREE CASE	330ml	0.5%
BUDVAR NE ALKO 0% NRB CASE	330ml	0.0%
ERDINGER LOW ALCOHOL CASE	500ml	0.5%
HOFMEISTER BEARLY ANY CASE	330ml	0.5%
JEVER FUN NON ALCOHOLIC CASE	330ml	0.5%
KROMBACHER PILS 0.0% CASE	330ml	0.0%
ROTHAUS ALCOHOL FREE PILS KEG	30ltr	0.4%
ROTHAUS RADLER SHANDY 2.1% CASE	330ml	2.1%
ROTHAUS ZITRONEN ZAPFLE RADLER 0%	330ml	0.0%
SCHOFFERHOFER GRAPEFRUIT CANS	500ml	2.5%
SCHOFFERHOFER PINEAPPLE CANS	500ml	2.5%
WARSTEINER FRESH ALCOHOL FREE CASE	330ml	0.0%















LOW & NO SPOTLIGHT

ST AUSTELL PROPER JOB 0.5% IPA

The new Proper Job 0.5% IPA, our first venture into the no/low (no- and low-alcohol) scene, has received a hero's welcome.

Since its launch in October 2024, Proper Job 0.5% IPA has made a lot of noise on the no/low scene.
It's been lapped up at our managed pubs and sipped at home thanks to its ever-growing presence in stores. Bottles can now be found in some of the country's largest retailers including Morrisons, Ocado and Sainsbury's, while our latest supermarket venture has seen us launch Proper Job 0.5% in 4x400ml cans in Tesco stores across the South West.

To recap a little: when the trend for no/low drinks was taking off, our brewing team (led by Georgina Young, brewing director and visionary behind the Proper Job 0.5% recipe) put in years of research and trials – including endless tastings and recipe modifications – to find something of our own that fitted into the burgeoning market. By October 2024 the hard work paid off and we found we had struck gold – liquid gold – with a low-alcohol authentic IPA worthy of bearing the Proper Job name. The original 5.5% version is the bestselling bottled IPA on the market, so its 0.5% sibling had to be a pitch-perfect drinking experience in terms of flavour and texture.

How did we make it? For starters, we knew it was important to use a large proportion of the signature hops that we already use for the original Proper Job – Cascade, Willamette and Chinook – and we very carefully selected a special yeast to help create a low-alcohol version. The resulting beer has all the trademark grapefruit and lemon zing of the original Proper Job but with far less alcohol. We hope you enjoy it just as much as we enjoyed the adventure of creating it.

FLAWLESS FOOD PAIRING

Independent drinkers and reviewers are raving about the pleasing balance of bitterness, citrus zest and pine resin in Proper Job 0.5%, while the touch of malt sweetness not only tempers the zing attack but also gives it better food-pairing prospects.

We've always known the food-matching credentials of Proper Job 0.5% were great. Fans of our new low-alcohol brew prove this is the case, enjoying it alongside lighter bites such as grilled fish and Caesar salad, while the malty richness also gives it enough depth of flavour to match up to bangers and mash or katsu curry.



"All the trademark grapefruit and lemon zing of the original Proper Job but with far less alcohol"



Regional Brewers

		abv
SHARP'S DOOMBAR 0% CASE	500ml	0.0%
SHIPYARD LOW TIDE LOW ALCOHOL CASE	500ml	0.5%
ADNAMS GHOST SHIP 0.5 % 30LTR	30ltr	0.5%
ADNAMS GHOSTSHIP LOW ALCOHOL CASE	500ml	0.5%
BUTCOMBE GORAM ZERO IPA 0% ABV NRB CASE	330ml	0.5%
ST AUSTELL PROPER JOB 0.5% CASE	500ml	0.5%





National Brewers

		abv
ASAHI 0.0% CASE	330ml	0.0%
BAVARIA 0% CASE	330ml	0.0%
BECKS BLUE ALCOHOL FREE BEER CASE	275ml	0.5%
BIRRA MORETTI 0% CASE	330ml	0.0%
BUDWEISER ZERO ALCOHOL-FREE CAN	330ml	0.0%
COBRA ZERO CANS	330ml	0.0%
CORONA CERO 0.0 ABV CASE	330ml	0.0%
ESTRELLA GALICIA 0.0 ABV CASE	330ml	0.0%
FREE DAMM 0% 20LTR KEG	20ltr	0.0%
GUINNESS 0% (RINGPULL) CAN	538ml	0.0%
GUINNESS 0% MICRO DRAUGHT CAN	558ml	0.0%
HEINEKEN 0.0% ABV "BLADE" KEG	8ltr	0.0%









HEINEKEN 0% KEG	20ltr	0.0%
HEINEKEN 0% ABV NRB CASE	330ml	0.0%
KINGFISHER 0% LAGER CASE	330ml	0.0%
MENABREA ZERO CASE	330ml	0.0%
OLD SPECKLED HEN 0.5% CASE	500ml	0.5%
PERONI 0.0% 330ML CASE	330ml	0.0%
SAN MIGUEL 0% KEG	20ltr	0.0%
SAN MIGUEL 0% CASE	330ml	0.0%
STAROPRAMEN ZERO CASE	330ml	0.0%



TALK TO YOUR DAYLA ACCOUNT MANAGER AND START BUILDING OUT YOUR LOW AND NO CATEGORY TODAY

